



AGTECO 2024

THE 25th SCIENTIFIC CONFERENCE ORGANIZED BY THE JOHN VON NEUMANN
UNIVERSITY IN THE FRAME OF THE HUNGARIAN SCIENCE CELEBRATION

Date and Place of the Conference

2024. November 28.

John von Neumann University, CAMPUS, Kecskemét, Izsáki Str. 5.

Preliminary programme

Morning sessions:

Opening and Award Ceremony
Plenary Lectures
Coffee Break, Conference Photo
Scientific Sessions

Afternoon sessions:

Lunch
Scientific Sessions
Coffee Break & Poster Session
Scientific Sessions

Scientific Fields

Economics
Sectoral Markets
Human Resource Management
Higher Education Management
Globalization
Commerce and Marketing
Finance
Regional Science
Social Science
Science and Market
Tourism

Business Economics
The Changing World Order
Economic Challenges of the XXI. Century
Technical Science
Informatics
Natural Science
Agricultural Science
Horticulture
Environmental Science
Educational Science
Multidisciplinary Science

Application and Participation

Application deadline: 2024. October 31.

The languages of the conference are Hungarian and English.
Participation at the conference is free, however, registration is required.

Speakers and Participants are Warmly Welcome

Further Information (updated regularly):

<https://agteco.nje.hu/>

Peer-reviewed and accepted papers are
published in the John von Neumann
University's scientific journal: GRADUS.
<https://gradus.kefo.hu/>

2024. October 11.

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